



TESSUTI CHE ARREDANO

Excellent textile production for companies that want to grow and innovate

DDR SRL

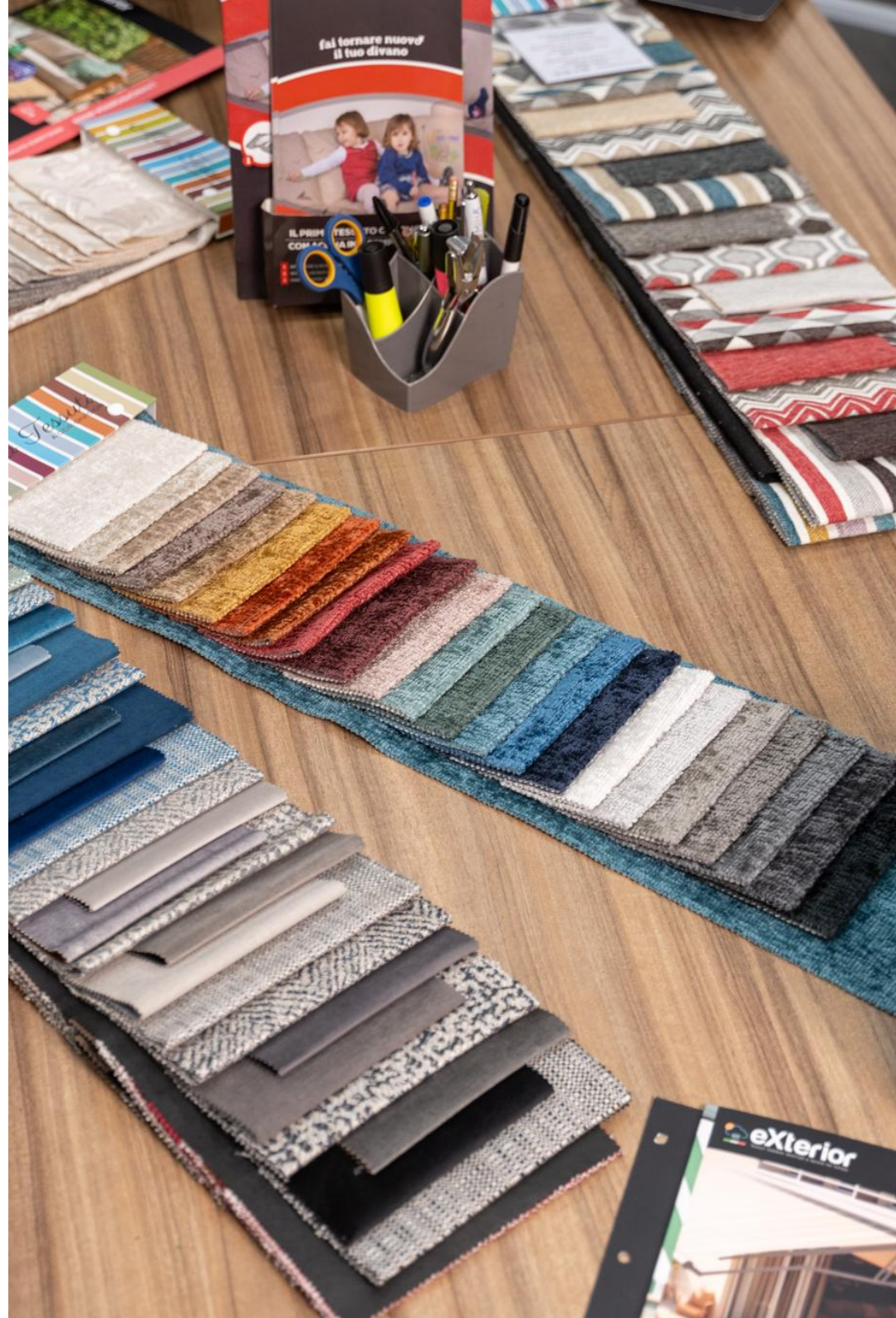
Textile Quality for Industries Looking to the Future

DDR is the **leading company**, importer and marketer of **high-quality textiles**.

Founded with the **aim** of providing innovative and reliable **textile solutions**, DDR is **distinguished** by its ability to **adapt** to market and **customer needs**, offering products that combine certification, aesthetics, functionality and sustainability.

A **heritage** of **knowledge** and **culture** for **textiles** that has been handed down **from father to son** for more than **two generations**, a passion for textiles and attention to fabric quality are just some of the **characteristics** that distinguish the company.

We take pride in our work and are determined to offer products that exceed the highest expectations of our customers, bringing our brand and values to the world.





2004

Year of the
Foundation

300+

References available in
the catalogue

350+

Industries and
Distributors Served

3000 mq

Between logistics,
warehouses and offices

—— TEXTILE INNOVATION, GLOBAL EXCELLENCE

Some of Our Group Data

Our group generates a significant annual turnover, reflecting solid growth and a leading position in the textile industry.

We are present in numerous countries, thanks to an extensive network of distributors and partners that enables us to reach markets all over the world.

DDR is committed to maintaining and strengthening the trust of its partners through impeccable service and high-quality products. We have a team of more than 15 highly qualified and dedicated employees who work with passion and professionalism to ensure the highest quality of our products.



“ At DDR, research and innovation are fundamental pillars that drive all our activities: we constantly invest in new technologies and materials to develop cutting-edge fabrics that meet the needs of the market.

”

DIEGO RUSSO
AD E CO-FOUNDER DDR SRL



— THE STORY

From small company to visionary industry benchmark.

Founded in **2004**, but already active for more than 30 years with the team that created it, DDR began its journey as a small textile importer and distributor.

With **determination, passion** and a **strong commitment to quality**, the company has grown rapidly to become a benchmark in the textile industry.

Through **strategic vision** and the **ability to adapt to market dynamics**, DDR has managed to develop into an industry leader, recognised for excellence in the production, import and marketing of high quality fabrics.

Today, with a **strong global presence** and an **established reputation**, DDR continues to innovate and lead the textile market towards a sustainable and successful future.

2004

The Year of
foundation

2014

New headquarters
with 1000 sqm
warehouse and
offices

2019

Current
headquarters with
3000 square metres
of warehouses and
offices

Over the years, we have expanded our presence, strengthening our sales network in various Italian regions and started to distribute our products worldwide.



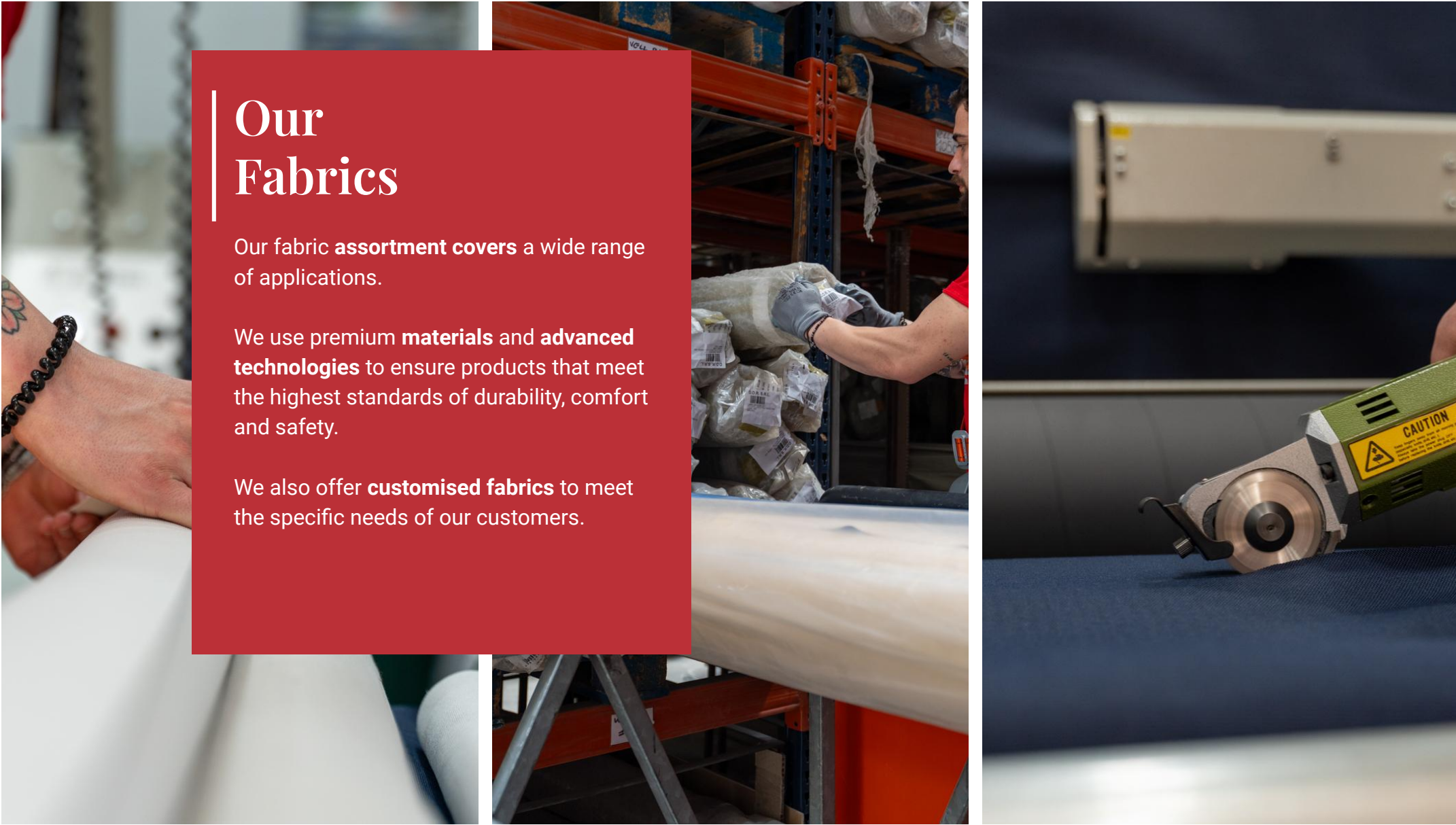
Our Brands



At DDR, we are proud to offer a **diverse range of proprietary brands**, each designed to meet the specific needs of our customers.

Our brands represent the best in quality, innovation and design in the textile industry. From nautical to furniture, through technical and special solutions, each brand is synonymous with excellence and reliability.

With a focus on market trends and consumer demands, **our brands combine sophisticated aesthetics with advanced functionality**, ensuring products that not only meet expectations, but exceed them.



Our Fabrics

Our fabric **assortment covers** a wide range of applications.

We use premium **materials** and **advanced technologies** to ensure products that meet the highest standards of durability, comfort and safety.

We also offer **customised fabrics** to meet the specific needs of our customers.

— OUR EFFICIENT

Logistics: A key role in our business model

DDR has an efficient and **extensive logistics network**, which allows us to manage **shipments worldwide** with timeliness and accuracy.

Our inventory management system is **designed to optimise delivery times and ensure product** availability while minimising waste and operating costs.

An **efficient logistics system** is our **commitment to customer** satisfaction and impeccable service.



COMBINATION OF TRADITION AND INNOVATION

Production

Every stage of the **production process**, from the selection of raw materials to the final packaging of the roll, is subject to **strict quality controls** to ensure that each product meets the highest standards.

Our production capacity allows us to fulfil orders of any size with fast delivery times.

At DDR, production is not only about quantity, but also **about innovation and sustainability**. We continuously invest together with our partners in research and development to improve our production processes, reducing environmental impact and optimising efficiency.

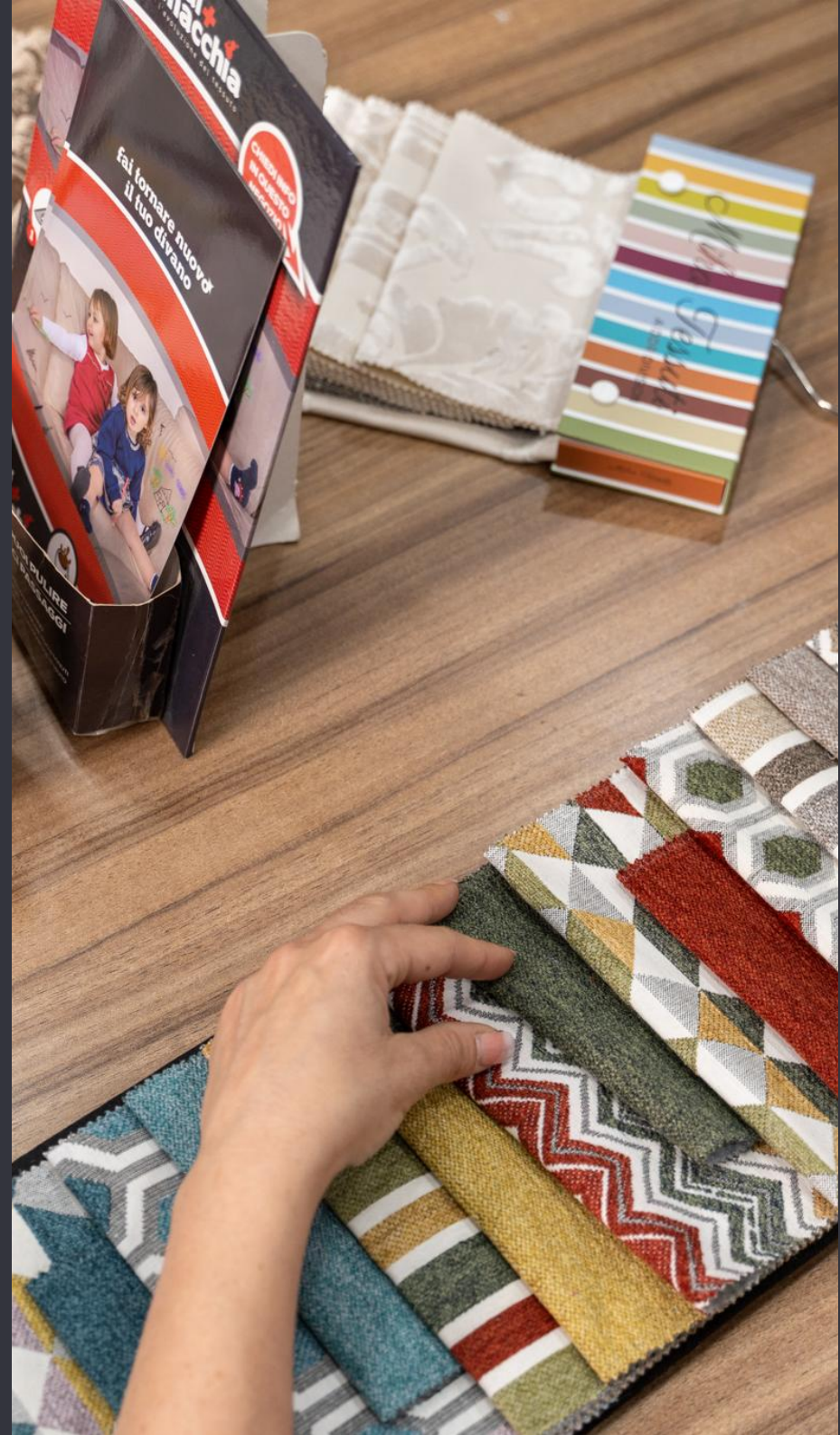
+12%

International
Export in 2023

+16%

International
Export in 2024

We use environmentally sustainable technologies and practise responsible use of resources to contribute to a greener and more sustainable future.



Assistance After-Sales Service

At DDR, our dedication to the customer does not end with the sale. We firmly believe that excellent after-sales service is essential to ensure our customers' complete satisfaction and to build lasting relationships based on trust and quality.

Technical Support and Consulting

Our team of experts is always available to provide technical support and advice on any aspect of our products. Whether it is advice on installation, maintenance or how to get the most out of our fabrics, we are here to help. We offer personalised assistance to answer any questions and resolve any issues quickly and efficiently.

Quality Assurance

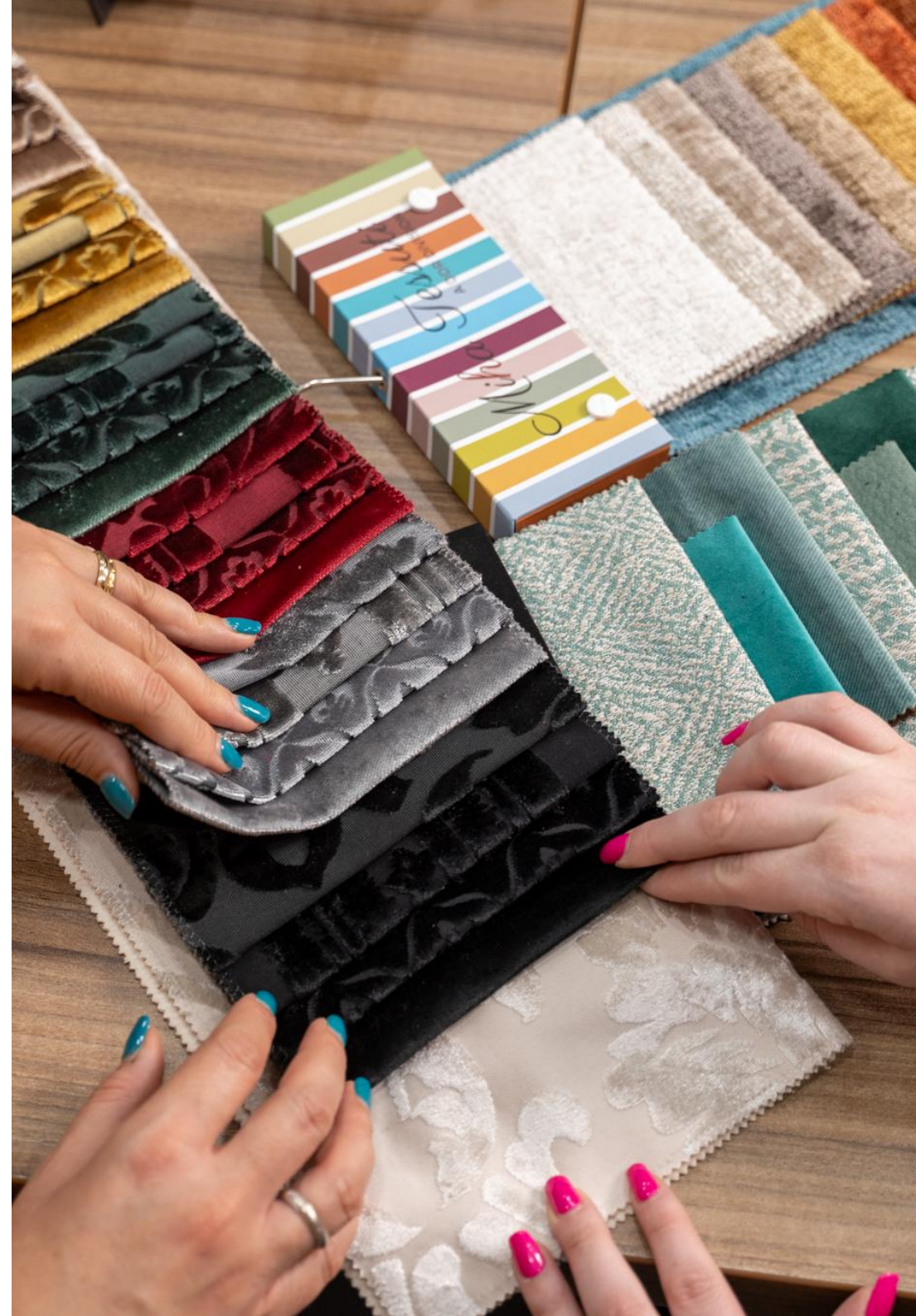
Most of our products are covered by a quality guarantee, which ensures that each fabric meets the highest standards. In the event of any defects or problems, our team is ready to intervene and resolve the situation in a timely manner.

Training and Updates

We regularly organise training sessions and updates for our customers and partners to ensure that they are always informed about the latest innovations, technologies and best practices in the textile industry.

A Partner of Trust

Choosing DDR means having a trusted partner who is by your side at every stage, from pre-purchase to post-sale.



— VISIONARY AND STRATEGIC LEADERSHIP

Management DDR

DDR's **management** team consists of **experienced and visionary professionals** who guide the company towards new heights of excellence in the textile industry.

Our **leadership** is **characterised** by a **deep understanding of the market** and a business strategy focused on innovation and sustainability.

Each member of our **team** brings with them a **wealth of experience and diverse skills**, contributing to a dynamic and stimulating environment.



The Management Team



Diego Russo

AD & CO - Founder



Daniela Russo

Export Manager & CO - Founder



Maria Villa

Sales Manager



Nunzia Candido

Sales Assistant



Rosaria Spasiano

Administration

Our **management team** shares a set of core values that guide every decision and action. Continuous innovation is the basis of our commitment, keeping us at the forefront of the textile industry through constant investment in research and development.

Quality and excellence are goals we pursue in every **aspect of our work**, guaranteeing high quality products and impeccable service. Flexibility and adaptability allow us to respond quickly to market changes and our customers' needs, while **collaboration and teamwork are the basis of our success**.

“ Our business philosophy is based on integrity, transparency and respect for our customers. At DDR, we not only sell high-quality textile products, but also build lasting relationships of trust. ”

DANIELA RUSSO

EXPORT MANAGER & CO-FOUNDER DDR SRL





FABRICS FOR NAVIGATION

Quality and Reliability for the Sea



At DDR, we are excited to announce the launch of a new project that represents an important evolution of our offer: fabrics dedicated to the maritime field.

This new product segment has been developed with the aim of meeting the specific needs of an ever-growing sector with highly specialised demands.

Refugees

All DDR maritime fabrics are flame retardant and comply with international safety regulations, offering maximum protection without compromising comfort.

Resistant

Our fabrics are treated to be resistant to sun, wind, salt and humidity, guaranteeing long life and a flawless appearance over time.

Wanted

We collaborate with designers to create fabrics that not only work well, but also offer a refined aesthetic, making any maritime environment elegant and cosy.

These fabrics are ideal for creating elegant and cosy interior environments that make every journey a pleasant and safe experience.

Ideal for Passenger Ship Environments

DDR's maritime fabrics are designed to provide maximum comfort and safety in the cabins and sofas of passenger ships. Thanks to their weather resistance and flame-retardant properties, our fabrics guarantee durability and superior protection.





Made of high-quality materials and equipped with fire safety certifications, our mattress guarantees comfort, durability and maximum safety for all types of vessels.

— SEA RELAX LINE

A Perfect Mattress for Boats Civil and Commercial



At DDR, we are proud to **present our mattress specifically designed for civil and commercial vessels**, including yachts, cruise ships, cargo ships, passenger ships and merchant vessels.

Comfort and Durability

Our mattress is designed to provide exceptional comfort, essential for the well-being of passengers and crew during long periods on board.

Fireproof and Compliant with Shipping Standards

our mattress is fireproof and meets all required standards for marine products, providing protection and peace of mind. The fireproof materials used in its manufacture are rigorously tested to ensure that the mattress meets the highest international safety standards, making it an ideal choice for vessels where safety is paramount.

Adaptability for Every Type of Vessel

Whether luxury yachts, cruise ships, merchant vessels or cargo ships, our mattress fits perfectly on any type of vessel. The versatility of design and the possibility of customisation make it possible to meet the specific needs of each customer, offering tailor-made solutions for environments of all sizes and configurations.

Ideal for Medical, Hospital and Inpatient Care Facilities.

DDR mattresses for **medical and hospital facilities** are designed to provide **maximum comfort, safety and hygiene** for patients. Designed to meet the needs of clinics, hospitals and care facilities, these mattresses **combine high-quality materials with advanced technology**, ensuring comfortable, safe and ergonomic sleep.

All of DDR's mattresses, pillows and products **prevent the penetration of bacteria and viruses**, thus facilitating surface disinfection and ensuring optimal epidemiological control at all times. Our **products ensure a hygienic and comfortable environment**: essential for prolonged hospitalisation.

Fire-retardant materials and certified safety

DDR mattresses comply with all fire regulations and are made of certified fire retardant materials.

Ease of Cleaning and Maintenance

We guarantee impeccable hygiene even in high-intensity settings such as hospitals and clinics.



RailComfort: for comfortable and pleasant rail travel

DDR's **RailComfort** line was developed to offer **high-quality** and **durable fabrics** for **train seats**, combining comfort, aesthetics and durability.

Designed to meet the **specific needs of the rail industry**, our fabrics guarantee a **long service** life even under **intensive use**, while maintaining their appearance and functionality over time.

RailComfort fabrics are designed for **easy maintenance**. Stain-resistant and easy to clean, these fabrics ensure that train seats remain in top condition with minimal maintenance.

Certified Safety

Safety on board is essential, and **RailComfort fabrics meet all the safety standards required for the rail industry**. They are **flame retardant** and designed to withstand high temperatures, ensuring maximum protection for passengers and staff.

Design versatility

Available in a wide range of colours, textures and finishes, RailComfort fabrics offer a wide range of customisation possibilities, allowing the design of the train interior to be adapted to the aesthetic needs of the customer.

This versatility enables the creation of modern, functional environments that enhance the passenger experience.



Fabrics for the Hotel Industry

The **company specialises** in the production, distribution and marketing of high-quality fabrics for the **hotel industry**.

We offer a wide range of fabrics for **drapery, upholstered furniture, products and towels**, designed to create elegant, comfortable and cosy environments in hotel spaces.

DDR is the ideal partner to meet the aesthetic and functional needs of hotels.

Our fabrics are always certified and flame retardant.

Fabrics for Drapes

DDR's **drapery** fabrics are designed to add a touch of sophistication and style to any room.

Fabrics for Upholstered Furniture

Ideal for **beds, sofas, armchairs and other furnishings**, our fabrics are made from durable, fire retardant materials.

Fabrics and Sponges for Towels

Made from soft, absorbent materials that guarantee comfort and durability, they are available in various weights and colours.



IM Plus Line, the innovative mattresses

A collection of mattresses designed specifically for the hotel sector, combining beauty, comfort and safety. The mattresses in the **IM PLUS LINE** are **fireproof, made of high quality materials** and follow **strict production standards** to ensure maximum guest well-being and compliance with safety regulations.

Elegance and Functionality for Every Table

Our fabrics are **designed to combine refined aesthetics with practical functionality**, creating a cosy and sophisticated ambience for your guests.

DDR fabrics for restaurants allow the creation of **tablecloths, napkins, tablecloth covers and runners**, all available in a wide range of colours, textures and designs to meet different stylistic needs.

Our fabrics are **designed to withstand daily use and frequent washing**, maintaining their beauty and integrity over time.

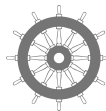
Particularly noteworthy are our **indanthrene-dyed fabrics**, which guarantee **exceptional resistance to washing** and superior colour durability.

This dyeing technique ensures that **colours remain vivid and bright even after numerous washing cycles**, making our fabrics ideal for the dynamic restaurant environment.



EXTERIOR

Living Outdoor Emotions



IMO-MED

The **Exterior** collection represents excellence in outdoor furnishing fabrics.

Not just simple materials, but cutting-edge solutions designed for umbrellas, sofas, armchairs, and curtains, combining durability and comfort.

Each **product is the result of advanced technological** research, developed to withstand the harshest weather conditions while ensuring elegance and comfort in any outdoor space.

Absolute Safety for the Little Ones

Exterior is **Oeko-Tex Class 1** certified, the highest ecological certification in the textile sector. This means that our Exterior fabrics are free of any harmful substances for human health and the environment, ensuring maximum safety even for newborns.

Unmatched Color Fastness

Exterior is committed to maintaining the vibrancy of its colors even after exposure to artificial weather conditions. By using premium raw materials and complying with EN ISO 105-B04 and EN 105 B02 tests for color fastness.

Our fabrics have shown high resistance, with test results ranging from 7 to 8.



DDR: Quality and Innovation
Textiles for Every Need

Sustainability: A Commitment Concrete in DDR

At DDR, **environmental sustainability** is a **key priority** that guides all our actions and decisions. We are aware of the importance of **protecting our planet** and are committed to operating in a responsible and sustainable manner at all stages of our business

We continuously **invest in research and development to innovate and create more sustainable products**. Our team of experts works to develop new technologies and solutions that improve the energy efficiency and reduce the environmental impact of our fabrics.

Our responsibility is not limited to production: **we support initiatives and projects that promote environmental sustainability and the well-being of local communities**. We actively participate in awareness and training programmes to educate and involve employees, customers and partners in our commitment to a greener future.



Certifications



STANDARD
100



EcoSustain Seal





DDR SRL

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